

First year / 60 credits

First semester	ECTS	Second semester	ECTS	Subject
Design languages and applications 1	6	Design languages and applications 2	6	Languages and techniques of visual representation and communication
Drawing 1	3	Drawing 2	3	
Systems of representation 1	6	Systems of representation 2	6	
Typography and composition	4			
Digital photography and images 1	3	Audiovisual media	3	
Introduction to material science	4			Science applied to design
		Introduction to design	8	Fundamentals of design
History of art and design 1	4	History of art and design 2	4	History of the arts and design

Second year/ 60 credits

Third semester	ECTS	Fourth semester	ECTS	Subject
Digital photography and images 1	4	Materials and systems of reproduction and printing	4	Technology applied to graphic design
		History of art and design 3	4	History of the arts and design
Theory of graphic communication. Semiotics.	6			Design culture
Design and society	4			
Digital tools for Graphic Design 1	4	Digital tools for Graphic Design 2	4	Tools for graphic design
		Typographic design	6	Typography
Graphic design projects 1	8	Graphic design projects 2	8	Graphic design projects
Anthropometry and ergonomics	4			Fundamentals of design
		Eco-efficiency and sustainability	4	Science applied to design

Study plan

240 ECTS credits • 4 years

Third year / 60 credits

Fifth semester	ECTS	Sixth semester	ECTS	Subject
Traditional graphic techniques	6			
Technology of information networks	6			Technology applied to graphic design
Audiovisual and animation technology 1	3	Audiovisual and animation technology 2	3	
History of graphic design	4			History of graphic design
		Design and thought	6	Design culture
		Professional and economic context of design	6	Design Management
Graphic design projects 3	8	Graphic design projects 4	6	Graphic design projects
		Interdisciplinary projects	6	
Elective 1	3	Elective 2	3	Technical application and resources elective courses

Fourth year / 60 credits

Seventh semester	ECTS	Eighth semester	ECTS	Subject
Elective 1	4			Elective courses of theory, critique and humanities 1 and 2
Elective 2	4			
Interdisciplinary monographic projects elective course	6			Projects elective courses
Graphic design monographic projects elective course	6			
Research methodology	4			Design culture
		End-of-degree Project	22	End-of-Studies Project
Graphic design management	6			Design Management
		Internship	8	Practicum